**Sample Text for Newsletters, Announcements, or Other Mass Messaging to Students in March: NSSE 2023**

Please promote the NSSE survey in March. Feel free to customize sample language below as fits your audience, campus, unit, or department -- while observing the [guidelines posted on WSU’s NSSE website](https://nsse.wsu.edu/for-faculty-and-staff/newsletters-and-other-mass-messaging-promotion/).

* Feel free to add images or emojis. For images, see the [PowerPoint slides created for digital displays and posters](https://nsse.wsu.edu/for-faculty-and-staff/digital-displays-and-social-media-promotion/) available for download on WSU’s NSSE website.
* **Reminder**: NSSE’s IRB protocol prohibits *direct and personal contact by campus officials encouraging individual student response (e.g.,* individually targeted emails to specific students about taking NSSE).

***Seniors and First-year Students:* Tell us about your WSU experience by completing the NSSE Survey.** WSU wants students to have the best educational experience possible. The National Survey of Student Engagement (NSSE) helps us improve by collecting vital information from seniors and first year students about their undergraduate experience. Your feedback is valuable, so please complete NSSE today.

* Access the survey through the NSSE tile in [myWSU](https://my.wsu.edu) or email link from NSSE on behalf of President Schulz to eligible seniors and first year students.
* Each student who completes the survey by April 15 will be entered into a campus drawing for a $100 visa gift card. With ## winners at campus, your odds of winning are approximately 1 in XXX (based on survey participation in 2021).

*for campus-specific promotion, please display your own campus information:*

*Pullman, 10 winners (1 in 180); Vancouver, 2 winners (1 in 148); Tri-Cities, 1 winner (1 in 132); Global Campus, 2 winners (1 in 81); Spokane, 2 winners (1 in 44); Everett, 1 winner (1 in 37)*

* Questions? See <https://nsse.wsu.edu/for-students/> for more information.
* Thank you for giving our campus/program and WSU input about your experience!

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